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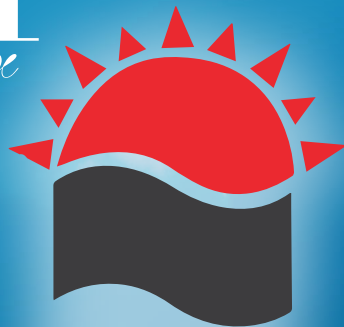
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Toronto Hong Kong Lions Club  
多倫多香港獅子會

ANNUAL CHARITY GALA

2023 週年慈善晚會  
SPONSORSHIP PACKAGE

Fundraising  
*for*



**HONG  
FOOK**

MENTAL  
HEALTH  
ASSOCIATION



**Dear Sponsor/Donor,**

On behalf of the *Toronto Hong Kong Lions Club*, we are proud to announce that our *2023 Annual Charity Gala* will be held on Saturday October 7th, 2023 at the *Sheraton Parkway Toronto North Hotel and Suite*. The Annual Gala is our main fundraising event in fulfilling our mission to serve the community. This year we have designated the Hong Fook Mental Health Foundation the charity of choice for this year's Gala

Established in 2001, Hong Fook Mental Health Foundation serves as the fundraising arm of Hong Fook Mental Health Association, and raises funds to strengthen and expand underfunded programs and services of the Association.

The objectives of Hong Fook Mental Health Foundation are:

- To promote mental health through education, wellness and illness prevention programs;
- To provide financial support to Hong Fook Mental Health Association for operating culturally competent, community-based programs to persons with mental disorders;
- To fund programs for new immigrants and refugees in their adaptation and adjustment endeavours;
- To fund research and studies on mental health issues; and
- To promote and initiate volunteer development.

Since its inception, the Toronto Hong Kong Lions Club has donated over \$2.8 Million to a variety of charities, including health care, senior services, education, research, community services, cultural activities and worldwide disaster relief. Our annual gala had attracted participants from all walks of life, such as banking institutions, insurance industry, investment planners and government leaders. It is our sincere hope that you and your company will consider joining the many sponsors and community stakeholders in supporting our Annual Charity Gala. With your support, the Toronto Hong Kong Lions Club shall continue its tradition of giving back to the community.

We hope to make this event the most successful ever. Our sponsorship/donation package is enclosed for your kind consideration. Please review the package and contact Celine Chen at 647-523-3263, or email to [celinechen@gmail.com](mailto:celinechen@gmail.com). We appreciate your support and look forward to hearing from you soon.

Sincerely,

**Chico Hui**  
President

**Gary Chan**  
Chair, 34th Annual Charity Gala





## WHO WE ARE?

Toronto Hong Kong Lions Club was formed on November 3, 1986 in Toronto. Under the auspices of Lions Clubs International, 54 Chartered Members set out to meet the challenges of Lionism by answering to appeals for humanitarian service, disaster relief and vocational training. Most of the members have come from Hong Kong with diverse backgrounds including in consumer and retail businesses, manufacturers of industrial products, computers, electronic equipment, garments, food products, insurance agents, restaurants, and real estate developers, etc. There are also members from professional disciplines such as financial advisors, accountants, architects, doctors, lawyers, engineers, etc.

## LIONS CLUB OBJECTIVES:

- **To Create** and foster a spirit of understanding among the peoples of the world.
- **To Promote** the principles of good government and good citizenship.
- **To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- **To Unite** the clubs in the bonds of friendship good fellowship and mutual understanding.
- **To Provide** a forum for the open discussion in all matters of public interest; provided of that partisan politics and sectarian religion shall not be debated by club members.
- **To Encourage** service-minded men to serve their community without personal financial gains, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

## WHO IS A LION?

He who achieves success, lives well, laughs often, loves all human kind, gains the respect of intelligent men and the love of little children; he fills his niche, does well his work, and makes this world a better place than it was by mixing brighter flower, a harmonizing poem, a human soul awake to its own loveliness; he feels the glow of beauty in all life, and never fails to voice his praise of it; he sees the best there is in fellow men, and gives to them the best there is in him; his life is one vast inspiration.

## *THAT MAN IS A LION!*

## JOIN US

As you watch the Toronto Hong Kong Lions in action tonight, you may notice that the Lions are having a roaring good time while serving the community. Please refer to the "Who is a Lion?" paragraph above, and if you do find yourself in that definition, we want you to join our Club as a full member. For further information, you can contact the Lion who brought you to this Gala, or contact our Membership Committee Chair, Lion Gary Chan: "gary.chan@cibc.com", or our President, Lion Chico Hui: "chichoi@gmail.com".





Toronto Hong Kong Lions Club  
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SATURDAY, OCTOBER 7

Fundraising for  HONG FOOK MENTAL HEALTH ASSOCIATION

Toronto Hong Kong Lions Club (THKLC) is a member of Lions Clubs International, which is the largest and most active service clubs in the world. Currently it has over 1.4 million members in 45,000 clubs located in 200 countries and geographic areas.

Chartered in November 1986 and with a current membership of about 26 comprising of business and professional people from Hong Kong, THKLC has sponsored and supported meaningful projects locally and abroad.

*In our 36 year history, we have raised over 2.7 millions in charitable funds and supported a great number of projects. Our funds have supported the Sick Kids Foundations, Sunnybrook Foundation, Kidney Foundation, Honk Fook Mental Health Association, Ryerson University Scholarship, University of Toronto Scholarship, Yee Hong Wellness Foundation, the Mon Sheong Foundation, World Vision of Canada, the Fu Hui Educational Foundation, Across-U-Hub Foundation, the Canadian Red Cross, Chinese Cultural Centre of Greater Toronto, Ontario Food Banks Association, United Way of Greater Toronto, Royal Ontario Museum, Other Half-Chinese Stem Cell Initiative, Holland Bloorview Kids Rehabilitation Hospital, Distress Centres of Greater Toronto, Markham Stouffville Hospital, Carefirst Foundation and many other worthy causes in the community. Today is an opportunity to celebrate our contributions to the community while contemplating the work that still needs to be done.*

**37 Years of Dedicated Services  
Since November 1986 to June 2023**

**THKLC has the distinction of being a 100% Melvin Jones Fellows Club since 1992, which is unique in Canada.**



Toronto Hong Kong Lions Club  
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Please complete this form to indicate how you or your company wishes to support our 2023 Annual Charity Gala (Saturday October 7th) by checking in the appropriate boxes:

Check  **Title Sponsor Package (\$10,000)**

- Dinner Tickets for Ten (10)
- Video Acknowledgement with Corporate Logo during Dinner
- 3 Minutes Speech or Short Video Presentation
- Centre Page Spread Full Colour Advertisement in the Program Book
- Company logo on THKLC.com web site for a year
- Corporate Banner and Display Booth (if required)
- A Souvenir Plaque

**Gold Sponsor Package (\$8,000)**

- Dinner Tickets for Ten (10)
- Video Acknowledgement with Corporate Logo during Dinner
- 2 Minutes Speech or 30 sec. Short Video Presentation
- Back Outside Cover Full Colour Advertisement in the Program Book
- Company logo on THKLC.com web site for a year
- A Souvenir Plaque

**Silver Sponsor Package (\$5,000)**

- Dinner Tickets for Ten (10)
- Video Acknowledgement with Corporate Logo during Dinner
- 15 second Corporate video presentation
- One Full Page Colour Advertisement in the Program Book
- A Souvenir Plaque

**Corporate Sponsor Package (\$3,000)**

- Dinner Tickets for Ten (10)
- Video Acknowledgement with Corporate Logo during Dinner
- One Half Page Colour Advertisement in the Program Book
- A Souvenir Plaque

**Corporate Table (\$1,800)**

**Program Book Advertising** (Please circle)

- Front Inside Cover (Full Colour) \$ 850
- Back Inside Cover (Full Colour) \$ 850
- Full Page ROP (Full Colour) \$ 500
- Half Page ROP (Full Colour) \$ 380

**Donation of Prize and Presents**

**Value**

	Value

**Will contact Celine Chen with prizes**

**Will send our donation to Celine Chen** Tel: 647-523 3263 e-mail: celinepchen@gmail.com

**Sponsor Details** \_\_\_\_\_

Address \_\_\_\_\_

Phone No. \_\_\_\_\_

Corporation \_\_\_\_\_

Signature \_\_\_\_\_